

# São Paulo Innovation and Science Diplomacy School

## InnSciD SP 2022

### 1 to 5 of August 2022 - Online

#### Draft Agenda

#### Science Diplomacy Trail

#### Monday – 1 August

08h00 – 9h00	<p>Opening Ceremony</p> <ul style="list-style-type: none"> <li>• Prof. Dr Carlos Gilberto Carlotti Jr., President, University of São Paulo (USP)</li> <li>• Prof. Dr Luiz Eugênio Mello, Scientific Director, FAPESP</li> <li>• Prof. Dr Guilherme Ary Plonski, Director, IEA-USP</li> <li>• Prof. Dr Elizabeth Balbachevsky, Deputy Director, DCP-USP</li> <li>• Prof. Dr Janina Onuki, IEA-USP and InnSciD SP</li> </ul>
9h00 – 9h15	Break
9h15 – 10h15	<p><b>Mesa 1</b></p> <p>Taking the pulse of science diplomacy and developing practices of valuation</p> <ul style="list-style-type: none"> <li>○ Prof. Dr Tim Flink, Humboldt University Berlin</li> </ul>
10h15 – 10h30	Break
10h30 – 11h45	<p><b>Mesa 2</b></p> <p>(Panel) Science Diplomacy to and from the Global South</p> <ul style="list-style-type: none"> <li>○ Prof. Dr Carlos Nobre, Institute of Advanced Studies-USP</li> <li>○ Dr Asha de Vos, Founder and Executive Director, Oceanswell</li> <li>○ Dr Stefania Milan, University of Amsterdam</li> </ul> <p>Moderator: (to be defined)</p>
11h45 – 12h00	Break
12h00 – 13h15	<p><b>Mesa 3</b></p> <p>(Panel) The “Brain drain” vs. “Brain circulation” narratives</p> <ul style="list-style-type: none"> <li>○ Prof. Dr Ana Maria Carneiro, University of Campinas</li> <li>○ Prof. Dr Tim Flink, Humboldt University Berlin</li> </ul>

	<ul style="list-style-type: none"> <li>○ Dra Maria Luiza Lombas, former Chief Editor, Brazilian Journal of Postgraduation</li> </ul> <p>Moderator: Ms Charlotte Grawitz, Regional Representative, EURAXESS Brazil and LAC</p>
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## Tuesday – 2 August

8h00 – 9h00	<p><b>Mesa 4</b></p> <p>The Problem of Colonial Science</p> <ul style="list-style-type: none"> <li>○ Dr Asha de Vos, Founder and Executive Director, Oceanswell</li> </ul>
9h00 – 9h15	Break
9h15 – 10h15	<p><b>Mesa 5</b></p> <p>The legal dimension of Science Diplomacy</p> <ul style="list-style-type: none"> <li>○ &lt;Swiss representative&gt;</li> </ul>
10h15 – 10h30	Break
10h30 – 11h30	<p><b>Mesa 6</b></p> <p>Science in the International Biodiversity Regime</p> <ul style="list-style-type: none"> <li>○ Prof. Dr Bráulio Ferreira de Souza Dias, University of Brasília, and former Executive Secretary of the Convention on Biological Diversity</li> </ul>
11h30 – 11h45	Break
11h45 – 13h15	Practical activity I

## Innovation Diplomacy Trail

### Wednesday – 3 August

08h00 – 9h30	<p><b>Mesa 7</b></p> <p>(Panel) Innovation diplomacy “status check” in the light of “The São Paulo Framework of Innovation Diplomacy”</p> <ul style="list-style-type: none"> <li>• Dr Liedi Léji Bariani Bernucci, CEO, Institute of Technological Research (IPT)</li> <li>• Counsellor Luis Fernando Corrêa da Silva Machado, Head, Division for Technology Promotion I, Ministry of Foreign Affairs, Brazil</li> <li>• Dr Paulo Schor, Coordinator, Research for Innovation, FAPESP (<b>OU</b> Carlos Américo Pacheco, Executive Director, FAPESP)</li> </ul>
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	<ul style="list-style-type: none"> <li>Ms Kirsten Bound, Project Lead, Zinc</li> </ul> <p>Moderator: Prof. Dr Guilherme Ary Plonski, Director, IEA-USP</p>
9h30 – 9h45	Break
9h45 – 10h45	<p><b>Mesa 8</b></p> <p>Technological development opportunities in the context of global value chains</p> <ul style="list-style-type: none"> <li>Prof. Dr Paulo Gala, Getulio Vargas Foundation (FGV)</li> </ul>
10h45 – 11h00	Break
11h00 – 12h00	<p><b>Mesa 9</b></p> <p>Catching technological waves: Innovation with equity</p> <ul style="list-style-type: none"> <li>Dr Shamika N. Sirimanne, Director, Division of Technology and Logistics, UNCTAD</li> </ul>

#### Thursday – 4 August

08h00 – 9h30	<p><b>Mesa 10</b></p> <p>(Panel) Cross-border Open Innovation initiatives</p> <ul style="list-style-type: none"> <li>Ms Fernanda Cloi Gosson Jorge, Program Manager, Google for Startups Latin America</li> <li>Mr Bruno Vath Zarpellon, Director of Innovation and Sustainability, Brazil-Germany Chamber</li> <li>Mr Bruno Rondani, CEO, 100 Open Startups</li> <li>Dr. Ana Marisa Chudzinski-Tavassi, Director, Centre of Excellence in New Target Discovery, Instituto Butantan</li> </ul> <p>Moderator: to be defined</p>
9h30 – 9h45	Break
9h45 – 10h45	<p><b>Mesa 11</b></p> <p>The Brazilian Innovation Diplomacy Program</p> <ul style="list-style-type: none"> <li>Minister Luciano Mazza de Andrade, Director, Department for Technology Promotion, Ministry of Foreign Affairs, Brazil</li> </ul>
10h45 – 11h00	Break
11h00 – 12h15	<p><b>Mesa 12</b></p> <p>(Panel) The international dimensions of Social Innovation</p> <ul style="list-style-type: none"> <li>Prof. Dr Graziella Maria Comini, Faculty of Economics and Administration, University of São Paulo</li> <li>Fernanda de Negri, Director at the Division of Production and Innovation Studies at IPEA</li> </ul>

	<ul style="list-style-type: none"> <li>○ Maria Clara de Frayão Camacho, Institute of History of Art, Lisboa, Coordinator of the Project Museums in the Future</li> <li>○ Katrin Vohland, Director General and Scientific Director at the Natural History Museum Vienna</li> </ul> <p>Moderator: to be defined</p>
12h15 – 12h30	Break
12h30 – 13h45	<p><b>Mesa 13</b> (Panel) The role of Venture Capital in fostering innovation ecosystems in Latin America</p> <ul style="list-style-type: none"> <li>○ Mr Romero Rodrigues, Managing Partner, Headline and Redpoint eVentures</li> <li>○ Fernando Reinach (Pitanga Invest)</li> <li>○ Juliano Seabra (Interamerican Development Bank)</li> </ul> <p>Moderator: to be defined</p>

### Friday – 5 August

08h00 – 10h00	Practical Activity II
10h00 – 10h15	Break
10h15 – 11h15	<p>Cybersecurity and cyber diplomacy</p> <ul style="list-style-type: none"> <li>● Prof. Dr Agnes Kasper, Tallinn University of Technology</li> </ul>
11h15 – 11h30	Break
11h30 – 12h45	<p><b>Mesa 14</b> (Panel) Technology and Geopolitics</p> <ul style="list-style-type: none"> <li>○ Ambassador Guilherme Patriota, Ministry of Foreign Affairs, Brazil</li> <li>○ Dr Vinicius Carvalho Mariano, Director, Brazil Institute, King's College London</li> <li>○ Cristine Hoepers, CERT, NIC</li> </ul> <p>Moderator: to be defined</p>
12h45 – 13h15	<p>Closing Ceremony</p> <ul style="list-style-type: none"> <li>● Prof. Dr Roseli de Deus Lopes, Deputy Director, IEA – USP</li> <li>● Prof. Dr Amâncio Oliveira, IRI - USP</li> <li>● Sec. Pedro Ivo Ferraz da Silva, Ministry of Foreign Affairs, Brazil</li> <li>● Prof. Dr Marcio de Castro Silva Filho, Pro Rector of Graduate Studies, USP</li> </ul>